



# LINDEMAN

GREAT BARRIER REEF RESORT & SPA

QUEENSLAND ■ AUSTRALIA

## MASTERPLAN CONCEPT

MARCH 2015





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# 1.0

## EXECUTIVE SUMMARY



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## EXECUTIVE SUMMARY

The reincarnation of Lindeman Island is a coup for the Australian Tourism Industry.

White Horse Australia purchased Lindeman Island late in 2012 from the previous owners, Club Med, who operated the resort as a three star family oriented tourist facility.

After the devastation of Cyclone Yasi the resort was closed.

The Directors of White Horse Australia were enamoured with the beauty of the Whitsunday Islands and the Great Barrier Reef. They saw the intrinsic beauty of Lindeman Island as the perfect location to create a new benchmark in Australian island resorts.

Their intention is simple.

Conceive, create and operate the best Resort and Spa in Australia that will have cosmopolitan appeal on an International level. They wish to ensure that Australians and International guests will experience a Resort, Spa and Residential product aimed at regular visitors and first time guests in an integrated development that captures the essence of the Whitsundays in elegant and understated luxury.

A Resort, Spa and Tourist Villas offering that will enjoy a diverse range of experiences centred on the Great Barrier Reef and World Heritage Values.

The master plan for the island has evolved from early concepts prepared by Hunt Design to the existing scheme conceived by DBI Design.

The existing resort will be replaced with a brand new 5 Star Beach Resort with the new suites in the same general location as the existing run down buildings.

A completely new central facility building with restaurants, bars and

lounge areas cascading over 4 levels will replace the old run down buildings and small pool.

On the headland adjacent to the existing resort WHA wish to build an uber exclusive six star Spa Resort with a spectacular Central Facilities, entry lounge, sea view signature restaurant and a stunning pool looking to the sunset. DBI have designed a "rock bar" nestled in amongst the rocks at the south west corner of the island to offer guests an extraordinary alfresco experience close to the sea.

A destination spa carefully sited amongst the trees and rocky outcrops with superb sea views is a stellar part of the resort experience.

The new master plan also incorporates a 5 Star Eco Resort at the northern end of the lake gently falling towards the western island coastline. This products aimed at stimulating guests appreciation of the elements of Water, Nature, Air and Earth.

Tourist Villa precincts are carefully integrated with the three resorts to offer families a chance to savour the tropical lifestyle on Lindeman. A Safe Harbour is an integral component in the concept to create a

tourist destination capable of attracting clientele from all over the world. The existing jetty is dangerous in a storm and uncomfortable in strong winds and is not acceptable for a resort of this calibre.

Similarly the airport will be upgraded to near all weather status and be capable of landing small jets and a wide range of aircraft and helicopters.

Great care has been taken by the owners and designers to minimise environmental impact and in many ways provide a superior outcome when compared with the existing resort and current state of the vegetation and natural values.

Ultimately Lindeman Island will be seen as the new benchmark in Australian tourism - an indelible imprint with a character that is quintessentially tropical Queensland but a standard of style, amenity and service that is recognised at the highest International level.

The purpose of this document is to provide an overview of the proposed Masterplan for the island.

