

NORTHERN AND WESTERN GEELONG GROWTH AREAS FRAMEWORK PLAN TIMELINE

MAY 2013

G21 Regional Growth Plan identifies the land as 'future investigation areas' for Geelong's long term growth.

OCTOBER 2014

Large areas of the Northern Geelong Growth Area rezoned to Urban Growth Zone by the Minister for Planning.

DECEMBER 2015

Council adopts a recommendation to commence technical studies to inform the framework plan.

MARCH 2016

The City commences technical studies to inform the preparation of the framework plan.

MAY 2016– APRIL 2017

Project bulletins provide project updates to landowners.

MAY 2017

The City hosts OPEN HOUSE #1 community information session invites landowners to meet the project team and learn more about the project.



JULY 2017

The City hosts VISION AND PRINCIPLES WORKSHOP sessions inviting key project stakeholders and landowners to develop a project vision and set of principles for future urban landscape in the growth areas.



OCTOBER 2017

The City hosts OPEN HOUSE #2 community information sessions inviting landowners to learn about the outcomes of draft technical studies that inform the framework plan.

NOVEMBER 2017

The City hosts ENQUIRY BY DESIGN workshops inviting key project stakeholders and landowners to discuss and develop a draft future urban structure for the growth areas.

DECEMBER 2017

The City commences the preparation of a draft future urban structure plan for the growth areas.

MAY 2018

Council adopts a recommendation to undertake community consultation on the draft future urban structure plan.

The City hosts OPEN HOUSE #3 community information sessions in central Geelong, Corio and Batesford to invite landowners to discuss the draft future urban structure with the project team.

MAY-JUNE 2018

The City invites community feedback via online and written surveys and submissions from 9 May to 22 June 2018. Community engagement includes:



45 DAYS

of community engagement



4 OPEN HOUSES

held in Corio, Batesford and Central Geelong



250+

open house participants



497

project brochures sent to landowners



14

print adverts in four local newspaper



120,000

Community Update newsletters circulated



22,228

Facebook project update views



10,790

YouTube views

AUGUST 2018

The City releases a community engagement summary report outlining the submissions received. Key themes of the 79 submissions received included:

- Concerns from rural living areas relating to rezoning, rates and road connections

- Concerns relating to the protection of environmental values in the growth areas
- Submissions in general opposition of growth area development
- Submissions in general support of growth area development.

SEPTEMBER 2018

The City commences the preparation of the Northern and Western Geelong Growth Areas Framework Plan. The framework plan responds to submissions by:

- Identifying the vast majority of rural living properties as areas for 'future investigation of residential' development so that rezoning and new road connections do not impact on existing residents

- Committing to undertake a biodiversity conservation strategy for each growth area and master plans for the Barwon River, Moorabool River and Cowies Creek
- Outlining a sequenced and staged approach to development that carefully manages new growth and its infrastructure and service requirements

- Making minor changes to the future urban structure plan that provide for more efficient delivery of infrastructure.